



REVALUING CONSTRUCTION 2007

CROSSING BOUNDARIES

COPENHAGEN - MALMÖ 9-10 OCTOBER 2007

WWW.RC2007.ORG

From:
Danish Building Research Institute
Dr. Neergaards Vej 15
DK-2970 Hørsholm
Denmark

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Revaluing Construction 2007 – Crossing Boundaries will explore how construction firms will meet the challenges of the 21st century by overcoming the barriers that currently limit performance. International speakers from industry, governments and research will show how innovation in organisation, management, marketing and technology will enable construction to create more value for clients and users and to be valued by its contribution to the quality of life. The conference themes will include:

- Crossing geographical boundaries – how clients and their suppliers can learn from new ways of working developed in other countries.
- Crossing organisational boundaries – overcoming traditional divisions to enhance project performance.
- Crossing product boundaries – exploiting new technological developments to raise competitiveness and offer new forms of construction.

For the latest information and to register your interest, please visit www.rc2007.org.



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The Copenhagen/Malmö conference is the third Revaluing Construction conference to be sponsored by CIB – The International Council for Research and Innovation in Building and Construction.