

Revaluing Construction 2007 - Crossing Boundaries

Third International Revaluing Construction Conference

Supplements

Kim Haugbølle
Roger Courtney
Karina Sandfeld Jensen

Biographies

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Larsson, Anders

Managing Director, Open House Production AB, Sweden

Anders Larsson gained his MSc in civil engineering from Lund Institute of Technology in 1989. He worked for Skanska in Sweden from 1989 to 1998, in traditional contracting as project leader, procurement manager, district manager and development manager nationwide. From 1999 to 2006, he was Managing Director of BoKlok (which is owned in equal shares by Skanska and IKEA). BoKlok was a benchmark in Sweden as well as in other countries for industrial production within the building industry. As MD of BoKlok, he established the concept in Sweden and opened a separate factory for BoKlok within Skanska. The concept was also introduced and established in Norway, Denmark, Finland and the UK. During this time, BoKlok produced approximately 3000 apartments. Since January 2007, he has been MD of Open House Production AB based in Malmö, Sweden, producing modular steel framed units in its own factory. Since 2003, 1200 apartments have been produced by Open House Production AB, both in Malmö and in Oslo.

Wednesday 10 October 2007

9.00 – 10.30

Crossing product boundaries: Designing for people – user-driven innovation

Chair

Henrik L Bang, Head of Secretariat, Danish Association of Construction Clients, Denmark

Speakers

Working with people – participatory design-tools

Tina Saaby, Partner, WITRAZ Architects, Denmark

ACCOR – an example of client/user driving innovation

Frédéric Bougrain, Researcher, Centre Scientifique et Technique du Bâtiment, France

Optimising design with client and user inputs – experience of using the Design Quality Indicators

William Hawkins, Policy and Operations Manager - Design Quality, Construction Industry Council, United Kingdom

Working with people – participatory design-tools

Tina Saaby, Partner, WITRAZ Architects, Denmark

WITRAZ Architects is an office working with urban development. A great part of our projects is carried out for the social housing sector. The office aims to create architecture with a human touch. In order to achieve this, it employs a wide range of competences from landscape architects to anthropologists and from visionary architects to materials and construction experts.

It is our ambition to create meaningful transformation. We envision spaces for all; diverse neighbourhoods that are alive with all sorts of people and activities, day and night; places that you seek out because they have something special and beautiful to offer. We believe that the diversity is out there and can be found through open-minded dialogue; everyone has a right to be seen and heard and no questions or proposals are meaningless.

How do we do it? We have developed a toolbox: a series of concrete tools to make the dialogue work. The tools we use are both classical architectural disciplines and disciplines rooted in other professional traditions. Interviews, fieldwork, clarifying values and user observations are tools that prepare us for the dialogue by bringing us closer to the users of buildings and urban spaces. Tools like exhibitions, publications, postcards, ambassadors, banners etc. are means to spread information in an inspiring and sometimes provocative way. Workshops, happenings, study trips and work groups are tools that in a very direct fashion involve the individual user. Furthermore they give insight and ability of understanding the basis of decision. They create a common language and concepts to be used in the communication of possible solutions. Models, drawings, texts, full scale models and collages etc are tools to bring understanding of the architectural qualities at stake – and a means to visualize the connection between the ideas and dreams and the actual project. Voting, games, competition and others are tools that give people an experience of being involved in developing a project. At the same time it is an easy way to get information/knowledge about the stakeholders.

The paper describes practical tools in initiating, programming and carrying out projects of urban development.

Wednesday 10 October 2007

15.45 – 16.40

Panel discussion: Redefining the boundaries – are we seeing the "death of construction" as we know it?

Chair

Henrik L Bang, Head of Secretariat, Danish Association of Construction Clients, Denmark

Panelists

1. Peter Scuderi, Chief Operating Officer, Research and Commercialisation, Cooperative Research Centre for Construction Innovation, Australia
2. Sven Landelius, Chairman, Swedish Construction Clients Forum, Sweden
3. Frits Scheublin, Director, BAM Engineering, The Netherlands
4. Chit-Sun (Jackson) Cheong, Vice President, China State Construction Engineering (Hong Kong) Ltd, Hong Kong SAR, PR China